

Launching HNY's People Digital Programme

Through Humber and North Yorkshire's 2024/25 [HNY Breakthrough](#) workforce transformation programme, we're delighted to announce the launch of People Digital Group. The purpose of the group is to:

- Grow our workforces understanding of the future digital and AI developments they can expect to see, the benefits of these, and to feel confident with digital innovation agenda.
- From this to build understanding of how workforce transformation can be supported by digital and AI opportunities.



Ivan McConnell, Group Chief Strategy and Partnerships Officer, Humber Health Partnership and SRO of the People Digital programme, said:

“Change is inevitable, and arguably never so much so than when we look at how our services need to develop over the coming years to meet the demands we face. Our population across Humber and North Yorkshire is forecast to grow by 15% by 2042 and with this the increased demand on already busy services. This is inevitable. We

therefore need to focus on increasing productivity and streamline processes whilst wherever possible improving quality. The digital, technological and AI developments we are seeing now are helping and we can expect to see far more of this over the coming years.

As important as these steps forward are how these changes can improve the experiences of our patients and service users. The developments will improve access to services, the time it takes to diagnose and treat – we will see robots in theatres, AI reading imaging scans and of course the impact AI will have on the wellbeing and prevention agenda.

These digital and AI developments will inevitably have an impact on how we work, and how we work alongside each other. They will change the way we communicate with each other as individual, services and providers. The changes will be far reaching. Importantly they will mean we can meet the health and wellbeing demands of our populations.”

We recognise that the above changes will be met with enthusiasm and excitement by many, but equally with caution by others. The People Digital workstream is therefore charged with helping staff to engage with these new technologies and to understand them in advance of them happening. We aim to do this through a staff engagement programme and the chance, where possible to get hands on with the new technologies we could see.



To do this, and to plan how we do this, we are seeking to understand your awareness and perception of the digital, technological and AI agenda and how comfortable and confident you currently feel using the technologies we have in our services. To do this we have created a short, anonymous 5-minute survey which can be accessed from this link ([click here](#)) or following the QR code.

The survey closing date is 20 September ... *please encourage all your colleagues to tell us what they think too!*

The outputs of this survey will be published in October and help the development of our digital, technological and AI staff engagement programme.

For more information on this work, including how to get more involved, please contact Simon Dunn, Head of Cultural Transformation, HNY ICB and programme convenor on simon.dunn2@nhs.net